

SmartUp - Social Innovation Lab

Project Reference list

Mission: To catalyze innovation for societal change in the region and beyond.

Vision: Building an ecosystem that connects stakeholders to promote social, environmental, and economic sustainability.

Values: Innovation, systematic change, and co-creation for a sustainable future where individuals can fulfill their potential.

Work areas: Education & Youth, Public Sector Innovation, Climate Change

SMARTUP SOCIAL INNOVATION LAB - REFERENCE LIST -		
Date	Sector	Project Description
February 2025 - March 2027	<i>Climate Change</i>	Community Mobility Cooperatives This project aims to research the possibility for establishing Community Mobility Cooperatives in 4 countries (N.Macedonia, Romania, Serbia, Slovenia), create capacity development materials and support interested communities in these 4 countries in capacity development and, through an open call, in establishing 4 cooperatives, with a focus on sustainable urban mobility. Donor: German Federal Ministry for Economic Affairs and Climate Action (BMWK) through The European Climate Initiative (EUKI) funding mechanism
October 2024 - March 2026	<i>Climate Change</i>	Action4Climate This project aims to directly support education and the development of sustainability initiatives for climate action, particularly targeting the younger generation. SmartUP will develop a data storytelling methodology aimed at youth, train a number of youth on how to implement it, support the creation of at least 10 data stories on climate action, and support other project partners in co-creating and testing digital educational materials for youth. Donor: Erasmus+
September - December 2024	<i>Public Sector Innovation</i>	Mechanisms for the operationalization of the National Development Strategy This project aims to test how the NDS can be operationalized through several mechanisms: - Participatory development of policy roadmaps - With a focus on the integration of foreigners, a participatory process for the development of policy roadmaps and specific measures were tested, engaging 90 participants from relevant governmental and public institutions, the civic and business

		sectors, resulting in 15 measures over 5 years. 3 of these measures, planned for 2025, were further developed and presented at the National Council in March 2025. - Preliminary research for the establishment of a Foresight Unit in the governance structures in N.Macedonia - the research proposed several scenarios on how a Foresight Unit might be integrated in governance structures in N.Macedonia and how it can support the operationalization of the NDS Donor: UNHCR
August - November 2024	Youth	<i>Mediathon: Youth Voices for Societal Change</i> SmartUP organized a 3-day Mediathon, where 7 teams of high school students developed media solutions to address challenges in their school environments through a design-thinking process. Supported by dedicated mentors, the teams conducted research in their schools, analyzed the results, defined challenges, brainstormed ideas, prototyped and developed solutions. The teams produced short videos, films, posters, in-school activities, and initiatives, around challenges such as bullying, inclusivity, and collective action for the common good. Donor: OSCE Mission in Skopje
December 2024 - July 2025	Education	<i>EmpowerED</i> As part of the Pestalozzi Children's Foundation Innovation Fund, SmartUP, in collaboration with the Ministry of Education, is developing a digitized process for creating professional development plans for educators, with the aim to create a more transparent and data-driven environment to support the professional development of educators. The project will result in a digitized self-evaluation process and professional development plans, as well as a nationwide database of teacher needs, available as a visualized dashboard to all relevant institutions and stakeholders. Donor: Pestalozzi Children's Foundation

September 2024 - February 2026	<i>Climate Change</i>	<i>Pathways to Resilience: Mission for a Resilient Montenegro</i> SmartUP is supporting the region of Cetinje in Montenegro in the Pathways to Resilience call, through targeted capacity development and consultation for developing a comprehensive Climate Resilience Strategy, Investment Plan, and Action Plan. Donor: EIT Climate KIC
September 2024 - February 2026	<i>Climate Change</i>	<i>Pathways to Resilience: Sv. Nikole Resilience Lab</i> With the support from SmartUP, Sv. Nikole was chosen as one of 40 regions in Europe to participate in the first P2R call to develop a comprehensive Climate Resilience Strategy, Investment Plan, and Action Plan. SmartUP is supporting the Municipality of Sv. Nikole through capacity development, consultation, and activities to support the development of each of the documents, including participatory workshops, strategic foresight, and governance innovation. Donor: EIT Climate KIC
September 2023 - September 2026	<i>Education</i>	<i>Promoting a safe school environment</i> This project aims to contribute to realizing children's right to quality education in a safe and participatory school environment within 26 primary and 24 secondary schools. The project will train teachers and school administrators on child protection, student participation, and violence prevention, develop and implement school-based violence prevention programs, provide support to schools in developing and implementing student participation mechanisms, and train teachers on the use of teaching methods and techniques that support and promote protection, participation, and equal opportunities for all students. Donor: Pestalozzi Children's Foundation

August 2023 - August 2024	Education	<i>EduInclusion - Innovation for every child</i> The project aims to co-create educational tools to support children with special educational needs (SEN) in the educational process, specifically regarding communication. Through research, co-creation, and prototyping, the project will develop tools tailored to the specific needs of students with SEN, educators, and parents, ensuring their relevance, usefulness, and usability. The project will focus on a group of students with similar SEN and involve them as integral creators of the tools. The pilot phase will emphasize understanding the context and needs of the target groups and developing prototypes of the educational communication tools. Donor: Pestalozzi Children's Foundation
Aug 2023 - May 2024	Education	<i>SafeCyberEdu</i> The Cybersecurity Training for Teachers project is a crucial initiative equipping North Macedonian teachers with the knowledge and skills to safeguard themselves and their students online. By developing a comprehensive online training course, hosting webinars, and collaborating with key stakeholders, the project will foster a safer and more secure digital learning environment. Donor: U.S. Embassy Skopje
May-Sep 2023	Public Sector Innovation	<i>Public Sector Innovation Training for Local Government and MZ (Mjesne Zajednice - Local Communities) Representatives</i> SmartUp designed and delivered two innovation training programmes aimed at representatives from local government and local communities. Trainings have been delivered to 3 cohorts of around 70 participants in total. For this project, SmartUp designed a training framework, developed materials and facilitated the training. The focus of the training was on developing capacities for innovative thinking and practice, through a localized perspective. Contracting authority: UNDP BIH

February - April 2023	Education	JUST SMART / Shtreber Education Portal Streber is a Serbian national portal that offers open and free access to the state elementary curriculum, financed by Official Development Assistance (ODA), and aimed at transforming learning into learning and knowledge play, using quizzes, games, point, badges, where all students learn and get rewards. SmartUp's role was to customize the design and the digital tool for the Macedonian environment, to educate teachers/educators on how to use digital learning tools and to make quality digital content.
Sep-Dec 2022	Climate Change	Innovative financial models to support the transition to renewable energy sources (N.Macedonia) Financed by the Climate-KIC, this project will create a novel financing model to facilitate the transition to renewable energy sources (RES). The model will be based on best practices for community financing and impact investing for local government. By retrofitting a kindergarten with PVT hybrid collectors, the viability of the novel technology will be demonstrated for savings over a period of time. Various stakeholders will be involved in a participatory process to create the model, ensuring it is viable and feasible in the local context. The project will enable local government to approach retrofit and decentralized energy from a new financial perspective, by offsetting the costs of such interventions through crowdsourcing and similar partnerships and using the effectuated savings to push further the transition to RES. Scalability will be ensured by offering the process for creating the model as a product to other local governments and similar entities. Donor: EIT Climate-KIC
March 2022	Public Sector Innovation	Workshop on service development for national parks (N. Macedonia) Within the project 'Digitalization of Governance as Tool for Rejuvenating Democracy', in cooperation with the Macedonian Chevening Alumni Association (MCAA) a workshop was organized: 'Challenges and opportunities for sustainable development of the national parks in Republic of North Macedonia' that featured the Minister of Environment and Physical Planning, Mr Naser Nuredini, together with the British Ambassador Rachel Galloway. More info here.

Mar 2020 - Jan 2023	Education	EDUINO (N.Macedonia), the fastest-growing educational portal in N. Macedonia with 4,000+ video lessons for national preschool, elementary, and secondary education students. The educational materials are developed by teachers/members of the EDUINO community on a voluntary basis, with phenomenal results: 4.5+ million views, 30,000+ student users, and 27,000+ teachers' users. The collective portal is now owned by the state Bureau for Development of Education (BDE), under approval by the Ministries of Education & Science and Labour & Social Policy. The project also develops an e-library, e-tutorials, training, webinars, Eduino Ambassadors, a Gameathon, and lately the Eduino 2D Science Lab. The SmartUp team conceptualized and led the creation & design process of this mega-portal and its many participants/contributors. More at www.eduino.gov.mk The project is funded by UNICEF, the British Embassy and the European Union, and the unique Eduino co-creation & crowdsourcing methodology for empowering teachers has been recognized by the HunderED 2022 Global Collection HunderED profile. Contracting authority: UNICEF MK
August 2022 - December 2022	Climate Change	EnerBuild - Democratise the Process of Energy Consumption Optimisation by Means of Smart Building Technologies The project aimed to mitigate climate change by optimizing energy consumption through the integration of smart building technologies and industrial IoT. Implemented in a pilot building provided by the Cabildo de Gran Canaria (Spain), the project deployed the HiPerWare IoT platform by BPS International (Germany) and Infraspark's Intelligent Maintenance Management Platform (IMMP) from Portugal. Together, these technologies created a live digital twin of the building's utility systems, providing data-based recommendations for improved energy efficiency, reduced equipment downtime, and optimized operational performance. The project targeted buildings lacking advanced Building Management Systems (BMS) by developing a scalable, cost-effective energy optimization solution. Contracting authority: EIT Climate-KIC

Mar - Apr 2022	Public Sector Innovation	Public Sector Innovation Training for Public Sector Leaders in BiH (Ref. BIH21-242-DT-Smart UP - "BiH/RtP/037/21). Project funded by the UNDP BiH, in which SmartUp designed and delivered an innovation training programme and a practical policy lab for senior policy leaders and selected (50) public sector representatives from all government levels. SmartUp also designed and delivered a ToT for a pool of 20 national trainers. Contracting authority: UNDP BiH
Feb - Sep 2021	Climate Change	X-KIC project on circular economy in Western Balkans (Serbia, Kosovo, Montenegro, Bosnia&Herzegovina, Albania and N.Macedonia) A Western Balkans project, financed by EIT Climate KIC, aimed at supporting the region in taking action towards emissions reduction and sustainability through the circular economy concept. The circular economy is a priority in the Western Balkans, which is currently performing below average in waste management and recycling. The innovation communities will support policymakers, universities, and businesses to boost the economy, recovery from the COVID-19 pandemic effects, enhance innovation, and foster knowledge-sharing across Europe. The final goal is to enhance job creation whilst acting on the youth diaspora and guide the WB towards a circular society. SmartUp mapped value-chain systems & stakeholders in North Macedonia, focusing on a broader circular economy approach to explore strategic alliances and cooperation opportunities among policymakers, authorities, international organizations, and the private sector. It also delivered workshops, data visualization or a publicly available dashboard tool. The planned circular catalyst will gather stakeholders in a sustained process of co-design and implementation of a portfolio of actions. More info here. Donor: EIT Climate-KIC
Aug 2021 - Dec 2022	Climate Change	Climate KIC project - Future Cities of South East Europe The Future Cities of South East Europe activity is co-financed by the EU, under the EIT Climate-KIC initiative, with SmartUp as the lead partner in 5 Balkan countries, in particular the cities of Maribor, Sarajevo, Skopje, Križevci and Niš. The mission is to accelerate the zero-carbon transformation of 15+ city neighborhoods in at least 5 cities in Southeast Europe, making these into some of the best possible places in Europe to live, work, and visit by 2025.

		SmartUp in partnership with the City of Skopje, prepared cases, guides, portfolios, and models envisaged under this regional initiative aimed at creating synergies that support green jobs. More info here. Project financed by Climate KIC. Donor: EIT Climate-KIC
July 2022 - December 2022	Public Sector Innovation	Open Government Partnership (OGP) for the City of Skopje In collaboration with the City of Skopje, SmartUp implemented the "Open Government Partnership (OGP)" initiative as part of the "Resilient Skopje" project. The project focused on improving sustainability, innovation, and climate resilience by establishing a framework for open data management, developing tools for data collection, and engaging stakeholders in these processes. The project's primary goal was to promote a transparent, accountable, and responsive public sector that effectively meets the needs of Skopje's citizens. Donor: UNDP MK
Nov 2020 - May 2022	Public Sector Innovation	"Inclusive and successful digital transformation for all - DIGITAL ALL" (N.Macedonia) Financed by the EU under ICEDA (Increasing Civic Engagement in the Digital Agenda) project, and managed by Metamorphosis Foundation. The goal of the project is to contribute to faster digital city transition by establishing a fully functional e-support center at the City of Skopje, to support citizens in using digital city services. SmartUp as a subgrantee established the e-government support center, provided training & mentoring on the e-service web portal to center staff and to the city administration, supported grants applications, developed a new citizen service, and created an NGOs register. More info here.
2020 - 2022	Climate Change	From Corporate Responsibility to a Healthier Living Environment The Ministry of Environment and Physical Planning contracted SmartUP to deliver a series of 10 ISO:14001 and ISO:15001 workshops to selected private companies across North Macedonia. The workshops focused on educating participants about the environmental impacts of waste, effective waste management, reducing non-renewable energy usage, and ensuring compliance with environmental standards. The project targeted various

		sectors, including construction, textiles, coffee processing, and wine production, providing tailored training to improve environmental management practices and foster sustainable development. Donor: Minister of Environment and Physical Planning MOEPP
April - June 2021, May - June 2022	Education	<i>Creative Business Cup (N.Macedonia)</i> The Creative Business Cup is the largest global competition for innovative and creative startups, with local entries in over 70 countries. In North Macedonia, SmartUp, in collaboration with UMPACI, organized the national edition of the Creative Business Cup in 2021 and 2022, providing startups with expert advisory meetings, pitch training, and networking opportunities. The competition aimed to help startups scale their businesses by offering space, tools, and knowledge, while also establishing national and international connections. The initiative included a 7-day Business Academy and a national multi-sector debate, contributing to the development of creative industries in the country. Donor: CBNet - Creative Business Network
May 2021	Climate Change	<i>Transformation Financial Mechanism for Communities of South Eastern Europe</i> The project, financed by EIT Climate-KIC and implemented by SmartUp – Social Innovation Lab, aimed to make five cities across South East Europe—Skopje, Križevci, Maribor, Sarajevo, and Niš—carbon-neutral by 2030 and transform them into top places to live, work, and visit by 2025. The project focused on creating an innovative, scalable financing mechanism to support sustainable urban initiatives, including urban mobility, energy-efficient building retrofits, renewable energy transitions, biodiversity conservation, urban forestation, and wastewater treatment. Donor: EIT Climate-KIC
Nov 2020 - Feb 2021	Climate Change	<i>Online platform for reporting pollution for the State Inspectorate for Environment in N. Macedonia</i> The project was part of the <i>ClearUp</i> ('Razbistri se') initiative, managed by the Institute for Communication Studies and aimed at enhancing the cooperation between the State Environmental Inspectorate and citizens and

		improving coordination in inspection supervision at the state and local level, for field inspectors. SmartUp developed a platform for communication between the citizens and the State Environmental Inspectorate, which would make reporting polluters easier for citizens, and ease the response by state inspectors. The project was funded by the British Embassy in Skopje. More info about the project can be found here .
February 2020 - December 2021	<i>Climate Change</i>	<i>Intersectional Convergence of European Youth towards Green New Deal (System REset)</i> The ICEY-GND (Inclusive Civic Engagement for Youth – Green New Deal) project, implemented in partnership with Friends of the Earth chapters across nine countries, aimed to empower 3,300 young people, including at least 500 from underrepresented groups, to participate in creating a collective vision for a socially just and ecologically sustainable future. The project provided training on intersectionality, civic engagement, and strategic planning for a national Green New Deal. It also developed the "Zelen Glas" digital platform, enabling young people to share their ideas and amplify their voices in national and European decision-making processes.
2020	<i>Climate Change</i>	<i>Velo Parking (N. Macedonia)</i> Project financed by GIZ under the project Future Cities of South-East Europe, and in collaboration with the City of Skopje. SmartUP designed the concept and performed planned activities, which resulted in the first open Velo parking in Skopje. Over 50 citizens actively engaged in the co-design of the space together with public institutions, private sector reps, and international organizations. This unique collaboration model resulted in a revitalization of a previously destitute public space. More info here .
2020 - 2021	<i>Public Sector Innovation</i>	<i>Impact Investment Portfolio for local governments (within Future Cities of SEE project) (N. Macedonia, Skopje)</i> Through the initiative Future Cities of South-East Europe, SmartUp in collaboration with Elson Solutions, and supported by Bankers Without Boundaries, worked on the development of a study and a guide for impact investing. The guide analyzed best practices and impact investment frameworks, current city strategies, operational plans, relevant regulations and municipal laws, and citizens' visions and areas of priority while considering the case of economic decarbonization of Skopje. The guide aids municipalities in-country and beyond, in strengthening their position as impact investors and eco-system integrators in unlocking impact investment potential to address complex city challenges. More info here .

		Donor: EIT Climate-KIC
Oct 2019 – Feb 2021	<i>Education</i>	#Inno4Edu - Setting up an enabling environment for improving quality teaching and learning through co-creation and innovation (N.Macedonia) A project precursor to EDUINO, the national portal for educational resources for preschool, primary and secondary school students. The project developed challenges, interactive events, and game development hackathons, and provided functional integration of teachers to contribute directly to the initial portal. The project initiated the process of setting up an innovative environment and opportunities to co-create and develop educational solutions. This would, later on, become the basis for the larger EDUINO community. Funded by UNICEF and the British Embassy in Skopje, and endorsed by the Ministry of Labor and Social Policy, the Ministry of Education and Science, and the Bureau for the Development of Education. Contracting authority: UNICEF MK
Jul 2017 – Jul 2021	<i>Public Sector Innovation</i>	City of Skopje Innovation Center – SkopjeLab (N.Macedonia) The first public sector innovation lab in the Balkans, with a mission to work on innovative approaches to address challenges and problems facing the city. It showcases the benefit of bringing citizens' perspectives to decision-makers, in space for co-design and co-creation of services, policies, and projects between the public administration of the City of Skopje, citizens, the business community, and CSOs. SmartUp developed tailor-made innovative partnerships, reaching out to large corporates, SME's and startups, fortifying public-private partnerships and collaboration within the City of Skopje. More on Skopje Lab here. Contracting authority: UNDP Macedonia,
Activities under Skopje	?	Cooling, recycling, donating: E-waste (N. Macedonia, Skopje) The campaign within the SkopjeLab project, and in cooperation with Zero Waste, aimed at awareness raising among Skopje citizens, especially the youth - on e-waste and its proper disposal. It also implemented a design-thinking methodology and gathered ideas around the future implementation of e-waste management. The

lab - City of Skopje Innovation Center project		campaign displayed a fun, informative, and creative public event for secondary school students aimed at promoting good practices on e-waste disposal, grassroots problems/solutions identification, and promoted Канта.МК eco mobile app that was designed by SmartUp and financed by CPRM.
		Digital Service for Bulky Waste Collection (N. Macedonia) The project focused on redesigning and digitalizing a service for the collection of bulky waste from households and exploring the potential for the development of new service offerings. Results: a redesigned, digitalized service, with a completed UX and UI design; a Detailed implementation plan and developed 4 new service offerings, with implementation directions; 10 people from the PE Komunalna Higiena, 5 experts in waste management, and 15 citizens were introduced to an innovation framework for service improvement.
		Public Spaces Redesign 1 and 2 (N. Macedonia, Skopje) The 2-phase project within SkopjeLab portfolio, provided concepts for redesigning 7 public city spaces into green areas for relaxation of citizens, with the participation of professional NGO networks and associations within the concept of civic engagement. This initiative displayed an inclusive approach to creating redesign concepts with active civic participation. As a result, mapping was conducted of daily and evening routines, citizens' needs and environmental features, and the physical micro and macro environment. Results were a total of 16 redesign concepts developed as well as private-public partnerships in order to bring forward the implementation and tackle challenges. For more info click here for phase 1 and here for phase 2 . More info on each location implementation in Aerodrom , Centar , Aerodrom , Karposh and Skopje .
		Energy Efficiency Campaign (N. Macedonia, Skopje) The campaign implemented within the SkopjeLab project financed by the UNDP created a 3-language toolkit (in Macedonian , Albanian, and English) describing energy efficiency in the home. It also included a webinar on this topic featuring a renowned expert in the energy efficiency area, and a video describing the process of energy efficiency at home for the general public.
		Definition of the model for finalization of the Green Cadastre (N. Macedonia, Skopje) Financed by the UNDP and in cooperation with the City of Skopje, the project gathered the 10 municipalities in the

		city of Skopje, aimed at defining the model for the green cadastre and defining the model for its sustainability. The project involved mapping the current implementation and service challenges, stakeholders, and partners, and in a workshop involving all stakeholders. As a result of this project, a draft model for finalization and sustainability of the green cadastre was submitted to and approved by the Skopje City Mayor and the mayors of the 10 Skopje municipalities, and a recommendations report. More info here .
August 2019 - April 2020	Youth	<i>Extended Mentorship and Incubation for team AndroMeta - Global Winners of GenU Youth Challenge (N.Macedonia)</i> In 2018, five global winners were selected for the Generation Unlimited Youth Challenge. Among them is Team Andrometa, whose project, SpeakOutAppMK, aims to create a safe online space and provide support for victims of peer violence. During their work process on the app, the SmartUp team offered them mentorship and incubation to help develop and refine their impactful solution. Team Andrometa was one of the five global winners of the Generation Unlimited Youth Challenge, competing against 32 international teams from 16 countries. They received financial support in order to ensure successful further development of the app and its impact. Donor: UNICEF MK
2019, 2021	Education	<i>New Technologies as Entrepreneurship and Innovation Boosters - 3D Modeling and 3D Printing Workshops for High School Students (N.Macedonia)</i> The 3D Modeling and 3D Printing Workshop, organized by SmartUp – Social Innovation Lab and supported by the City of Skopje, aimed to equip high school students with valuable IT skills and introduce them to cutting-edge technologies. Held over 2 three-day sessions at the Faculty of Computer Science and Engineering (FINKI) in Skopje, the workshop involved 32 students. The project aimed to enable high school students to acquire knowledge and build capacity in the use of 3D modeling and printing. As the first-ever project around 3D printing and modeling for high school students, it combined design thinking, 3D modeling, and 3D printing. The primary goal was to foster creativity, technical

		expertise, and innovative thinking, preparing participants for the future labor market and encouraging entrepreneurship.
Oct 2018 – Jul 2019	<i>Climate Change</i>	ICT for Urban Resilience (N.Macedonia) The project aimed at strengthening the administrative capacities of the City of Skopje in planning & provision of services by using ICT solutions. The project activities covered: Design of an interactive technology tool for conducting research on the implemented activities within the "Resilient Skopje" strategy, story maps in the ArcGIS System for a visual representation of project activities, development of an online calculator for air pollution by cars with animation and infographics, and a flooding study. A comprehensive media campaign was also produced. Contracting authority: UNDP
Oct 2018 – Jul 2019	<i>Education</i>	RE:THINK Libraries "Bibliobum" (N.Macedonia) The project's overall purpose was revitalizing 7 public libraries in Macedonia aimed at re-invigorating bonds between libraries and local communities, positioning them to act as key actors for local communities and secure multifaceted financing for sustainability. This was done by working on designing programs, services and activities that respond to community needs, based on design-thinking methods to foster transformation in libraries. More info here. Contracting authority: The US Embassy in N.Macedonia.
2018 - 2019	<i>Climate Change</i>	Skopjese Zagreva Interactive Visualizations Project (N.Macedonia) The project examined Skopje citizens' heating habits and created a tool assisting policymakers to improve their decision-making and their policies. The data tool also supports public pressure by citizens, researchers, journalists, experts and others about the household heating problem in Skopje, one of the most air-polluted cities in the world. More info here. Supported by: The City of Skopje, Department for Environment

		Financed by: UNDP N.Macedonia
July 2019 – November 2019	Youth	<i>Nasoci.me - Career Guidance Platform for High School Students(N.Macedonia)</i> Nasoci.me (transl. Guide.me) is a digital career guidance platform designed for high school students to help them identify their academic strengths, explore potential career paths, and connect with peers and career counselors. The platform, developed and implemented by SmartUp, features interactive tools, bite-sized videos, and career counseling resources. Additionally, it provides comprehensive information about the Battery of Instruments for Professional Orientation (BIPO), a reliable career assessment tool. Nasoci.me aims to provide an accessible and modern solution to career guidance in North Macedonia, empowering students to make informed decisions about their future professions. Donor: CRPM
2018, 2019	Youth	<i>Generation Unlimited Youth Challenge, 2018 and 2019 (N.Macedonia)</i> Under a global partnership that aims to ensure that every young person is in education, learning, training, or employment by 2030, SmartUp implemented local contests as part of a global programme for 2 years. The challenges took place in 40 countries around the world, enticing young people to actively engage as “decision-makers by designing innovative solutions to local challenges. The incubation programmes designed by SmartUp have produced winners in the international top 5 challenges two years in a row. More info here. Contracting authority: UNICEF MK
May - Jun 2018	Education	<i>Education camp #Inno4Edu (N.Macedonia)</i> A follow-up of the #EducationHackathon, the aim of the 18-day edu-camp which featured 42 participants (youth, educators), over 30 experts, mentors, and speakers, was scaling up 5 MVP solutions to 3 challenges and testing them in real environments within the formal education system. It also supported capacity building for systemic problem-solving and improving participants' social and professional skills. The concept and the camp organization were done fully by SmartUp. More info here.

		Contracting authority: UNICEF MK
April 2018	<i>Education</i>	<i>GIZ German Cooperation Startup Camp – a side event to the WB Digital Summit 18-19 April 2018, Skopje (N.Macedonia)</i> The goal of the StartUp Camp was to enable an informal co-working space reflecting the world of the startups, covering 4 different activities: inspirational talks, investor workshop, an open Innovation lab and a pitching competition. SmartUp planned and designed the event concept, managed the delivery and the team of consultants, supported the participating startups, and provided monitoring & evaluation. More info here. Contracting authority: GIZ N.Macedonia.
2018 - 2019	<i>Youth</i>	<i>#ZapoznajGiSkopjani (N.Macedonia)</i> Inspired by all the different cultures and stories that we met in Skopje, we launched the #MeettheSkopjans, an initiative of using storytelling. The #MeetTheSkopjans (or #ZGSK) initiative had the goal of using storytelling and narrative building to collect and tell the stories of 100+ citizens of Skopje. Using this approach, we had successfully used storytelling to reach local institutions, and thus drive positive change in the lives of Skopje citizens. Moreover, using new creative approaches in event organizing, branding, and merchandising, we helped the citizens of Skopje feel more connected to their city and their local community.
2017	<i>Climate Change</i>	<i>Organization of waste disposal workshops (N.Macedonia)</i> The project aimed at organizing waste disposal workshops, where 35 stakeholders from different sectors engaged in the development of waste management solutions. Furthermore, 5 prototype solutions for waste management were developed, focusing on the primary selection and disposal of household waste. Contracting authority: UNDP

2017	Climate Change	Kanta.mk - GARB (Interactive Eco Mobile Application) The "Kanta.mk" (GARB) mobile application is an initiative aimed at improving waste disposal, collection, and recycling efforts in Skopje. Developed by SmartUp – Social Innovation Lab, the app leverages crowdsourcing to gather data on waste management in the city. The goal is to provide a platform for citizens to actively participate in identifying waste-related issues, mapping container locations, and reporting illegal dumping sites. The data collected will help city authorities and organizations make informed decisions and take action to address waste management challenges. Donor: CRPM
Dec 2017	Education	#EducationHackathon, within UNICEF Conference for Quality Education for growth, development, and a better future (N.Macedonia) Gathering over 60 participants from across disciplines, ages, and including high-school students, professors, educators, business developers, game developers, programmers, graphic designers, etc, the event was led by over 20 mentors. Its main goal was to demonstrate the importance of undertaking a systematic and multidisciplinary approach to solving social challenges. Direct results were 5 solutions that were pitched in front of a 300+ audience on the last day of the conference organized by the Government, Ministry of Education and Science, Ministry of Labor and Social Affairs, and UNICEF. The first-ever hackathon in the country, uniquely conceptualized and fully delivered by SmartUp, to gather policy-makers and challenge participants. More info here. Contracting authority: UNICEF MK

Dec 2017	Public Sector Innovation	Support the mapping /delivery of the user experience for the Ministry of Information Society and Administration, National portal for e-services (N.Macedonia) The goal of the project was to map the user experience using the space “Single point of Service” and prepare recommendations for improvement and design of the space for the Ministry of Information Society and administration. Conducted UX testing to assess user experience with the National portal for e-services for the Ministry of Information Society and Administration, and provided recommendations for improvement and new portal design. This covered developing a concept for testing, organization, and realization of user experience testing (40 test users), developing a report with recommendations for improvement and new design of the portal, and recommendations for services for a future pilot. More info here. Contracting authority: MISA & UNDP N.Macedonia
2016	Education	A Winter Course in Design Thinking (N. Macedonia) In collaboration with the Faculty of Computer Science & Engineering, University Ss Cyril and Methodius, Skopje, and the Social Innovation Hub and sponsored by the UNDP, SmartUp designed and organized the first design thinking workshop for students in N. Macedonia. Focused on social issues and challenges, the training succeeded in equipping young people with the necessary skills for user-journey mapping, idea development, entrepreneurship, and business development. More info here.
2014-2017	Education	TEDxSkopje & TEDxSeptemvrsijaSesija TEDxSkopje is a volunteer collective that organizes independently organized TEDx events. Aleksandar Lazovski, one of the co-founders of SmartUp is an official license holder for TEDxSkopje & TEDxSeptemvrskaSesijaSalon. In the last 8 years, SmartUp has organized over 30 events, visited by more than 2000 notable participants and speakers. The key purpose of these events is to attract proactive and purpose-driven leaders, experts, institution representatives, creators and thinkers, connecting them around the exchange of ideas by facilitating debates and discussions on important and thought-provoking global topics. Example topics include "The future of public services", "Carsharing - the future of mobility", "Education: Flipped classroom", "Mars: A day in the life of a human colony", "Cryptocurrency - The future of money?" and more. More information about the initiatives can be found on the official TEDxSkopje & TEDxSeptemvrskaSesijasalon Facebook page.

